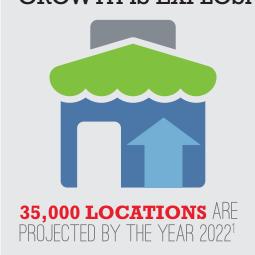
MICRO MARKET GROWTH IS EXPLOSIVE







THE OFFICE
WITH UNIQUE &
ENGAGING
DESIGN

SUPPORT COMPANY WELLNESS INITIATIVES

MICRO MARKETS

ARE EXPECTED TO GENERATE



1.6 BILLION IN REVENUE

OVER THE NEXT 10 YEARS1

MICRO MARKET SALES CAN BE 200% TO 300% MORE THAN SALES OF VENDING MACHINES¹



VENDING

VARIETY

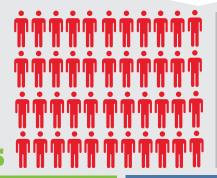
REASONS CONSUMERS

LIKE MICRO MARKETS

CONVENIENCE IS THE #1BENEFIT²

HEALTHIER CHOICES

MICRO MARKETS
BEST FIT IN
WORKPLACES WITH
100-500
EMPLOYEES



500+ SUPPORTS MORE EXPENSIVE OFFERINGS SUCH AS A CAFETERIA

FEWER THAN 100 EMPLOYEES DOES NOT SUPPORT THE INVESTMENT

100-250 TRADE-UP FROM VENDING: 250-500 TRADE DOWN FROM MANNED KIOSKS/CAFES

BENEFITS OF MICRO MARKETS VS.

VENDING MAY INCLUDE:



IMPROVED TRANSACTION EXPERIENCE² LOWER CAPITAL COSTS² INCREASED
BEVERAGE
AND FOOD
VARIETY,
INCLUDING
FRESH OPTIONS

ENHANCED WORKPLACE PRODUCTIVITY. PROMPTING EMPLOYEES TO STAY ON-SITE²



